

To members of the Press

The National Art Center, Tokyo

Koinobori Now! Installation by Reiko Sudo, Adrien Gardère and Seiichi Saito

50,000 Visitors Announcement

The “Koinobori Now! Installation by Reiko Sudo, Adrien Gardère and Seiichi Saito” exhibition, ongoing at the National Art Center, Tokyo (NACT), has reached and exceed 50,000 visitors!

In celebration of the event today, May 10 (Thu.), a “50,000 Visitors Ceremony” was held in the Exhibition Gallery 2E of the NACT.

The Director General of the NACT, Tamotsu Aoki, happily welcomed the visitor Ms Miyazaka (first from left) with a catalogue of the exhibition, a “desk Koinobori” and the warmest greetings.

Ms Miyazaka, from the Nagano prefecture, saw the “Koinobori Now!” installation on television and came to visit it together with her friend Ms Katagiri (center).

The “Koinobori Now!” exhibition will be held until Monday, May 28.

The National Art Center, Tokyo will continue to offer a variety of diverse exhibitions, to attract new visitors and satisfy those who wish to return and experience our latest displays.



From the left: Ms Miyazaka, Ms Katagiri, and the NACT Director General Tamotsu Aoki

Exhibition Instagram Account

For this exhibition a special Instagram account was created. As of Thursday, May 10, it reached 609 followers, while the Exhibition Hashtags #こいのぼりなう and #koinoborinow were featured in more than 3,500 posts in total.

Please keep enjoying this exhibition’s photogenic installation and charming atmosphere, perfect to be photographed!

“Koinobori Now!” Instagram Account @koinoborinow

Followers		609
#こいのぼりなう was used		2,879 times
#koinoborinow was used		958 times

(As of May 10, 2018)



Exhibition Summary

- Exhibition title: Koinobori Now! Installation by Reiko Sudo, Adrien Gardère and Seiichi Saito
- Dates: April 11 (Wed) – May 28 (Mon), 2018
Closed on Tuesday
- Opening hours: 10:00-18:00
 - * 10:00-20:00 on Fridays and Saturdays
 - * Open until 22:00 in conjunction with the Roppongi Art Night 2018 on May 26 (Sat.)
 - * Last admission 30 minutes before closing
- Venue: The National Art Center, Tokyo (Kokuritsu-Shin-Bijutsukan), Special Exhibition Gallery 2E
- Organized by: The National Art Center, Tokyo
- Sponsored by: TEAC CORPORATION, MUJI, ARAKAWA & CO., LTD., SUNCORONA ODA CO., LTD.
- Admission: Free
- Inquiries: + 81 (0) 3-5777-8600 (Hello Dial)

Press inquiries

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